

Office of the Civilian Volunteer Medical Reserve Corps New Leader Workshop



Volunteers Building Strong, Healthy, and Prepared Communities

Session Purpose

- ★ To provide a forum for new MRC leaders (6 months – 1 year) to explore key principles of the MRC program and to review the fundamentals around establishing and operating strong, viable, and sustainable units that serve as active members of the overall MRC network.
- ★ To give participating MRC leaders some of the necessary 'tools' that they can take back and apply to their local MRC community.



Volunteers Building Strong, Healthy, and Prepared Communities

MRC Concept

- ★ Nationwide network
- ★ Community-based
- ★ In support of existing programs and resources
- ★ Improving health and safety of communities and the nation
- ★ Identify, credential, train and prepare volunteers
- ★ Building community resilience



Volunteers Building Strong, Healthy, and Prepared Communities



Medical Reserve Corps Units



Alaska	Hawaii	Puerto Rico / Virgin Islands	Guam	Federated States of Micronesia	America Samoa	Northern Mariana Islands	Palau	Marshall Islands

Total MRC Units: 792



The Medical Reserve Corps is a component of Citizen Corps and the USA Freedom Corps.



Mission/Focus

★ Ambassadors of
the Surgeon
General
...support SGs
Priorities for
Public Health

★ Support Existing
Community
Emergency
Preparedness and
Response
Resources



Volunteers Building Strong, Healthy, and Prepared Communities

MRC Models

★ No “typical” MRC

★ Variances:

- Volunteers
- Housing organizations
- Partner organizations
- Mission/focus



Volunteers Building Strong, Healthy, and Prepared Communities

MRC Models (cont.)

★ Similarities

- Core Competencies
- Surgeon General's Priorities



Local Vision



Volunteers Building Strong, Healthy, and Prepared Communities

Examples of MRC Activities

Third Annual
MISSION POSSIBLE...
A Community Prepared


FREE PUBLIC EVENT
Saturday, April 1, 2006
10 a.m. - 4 p.m.

City of Orlando Citizen Corps and Medical Reserve Corps are partnering with the American Red Cross, and Orange County Citizen Corps, for the *Third Annual Mission Possible... A Community Prepared*, which will take place at the UCF Downtown Campus (38 W. Pine St.). This is a **FREE public event** for individuals and families to receive training and prepare for a hurricane or other disaster through five 20-minute interactive presentations. Participants will receive hands-on training in the five disaster preparedness steps:

1. **Make a plan**
2. **Build a kit**
3. **Get trained**
4. **Volunteer**
5. **Give blood (optional)**
6. **Give blood (optional)**

Sessions begin at 10 a.m., then every half hour until 1:30 p.m. and last approximately two and one half hours.

Space is limited, so please RSVP by contacting Jennifer Njenga at 407-894-4141 ext.5630 or jennifern@centralfl-redcross.org by March 27.



★ Emergency Preparedness/Response

- Strategic National Stockpile
- Medical/Functional Needs Sheltering
- Alternate Care Facilities
- Community Preparedness Activities
- First Responder Rehab

★ Public Health Initiatives

- Health Education
- Health Screenings
- Immunizations



Volunteers Building Strong, Healthy, and Prepared Communities

Leadership



Volunteers Building Strong, Healthy, and Prepared Communities

Leadership – External Coordination

- ★ External Coordination – working with community partners to build the MRC unit and integrate it into the response structure
- ★ Balances direction between housing agency and stakeholders/partners

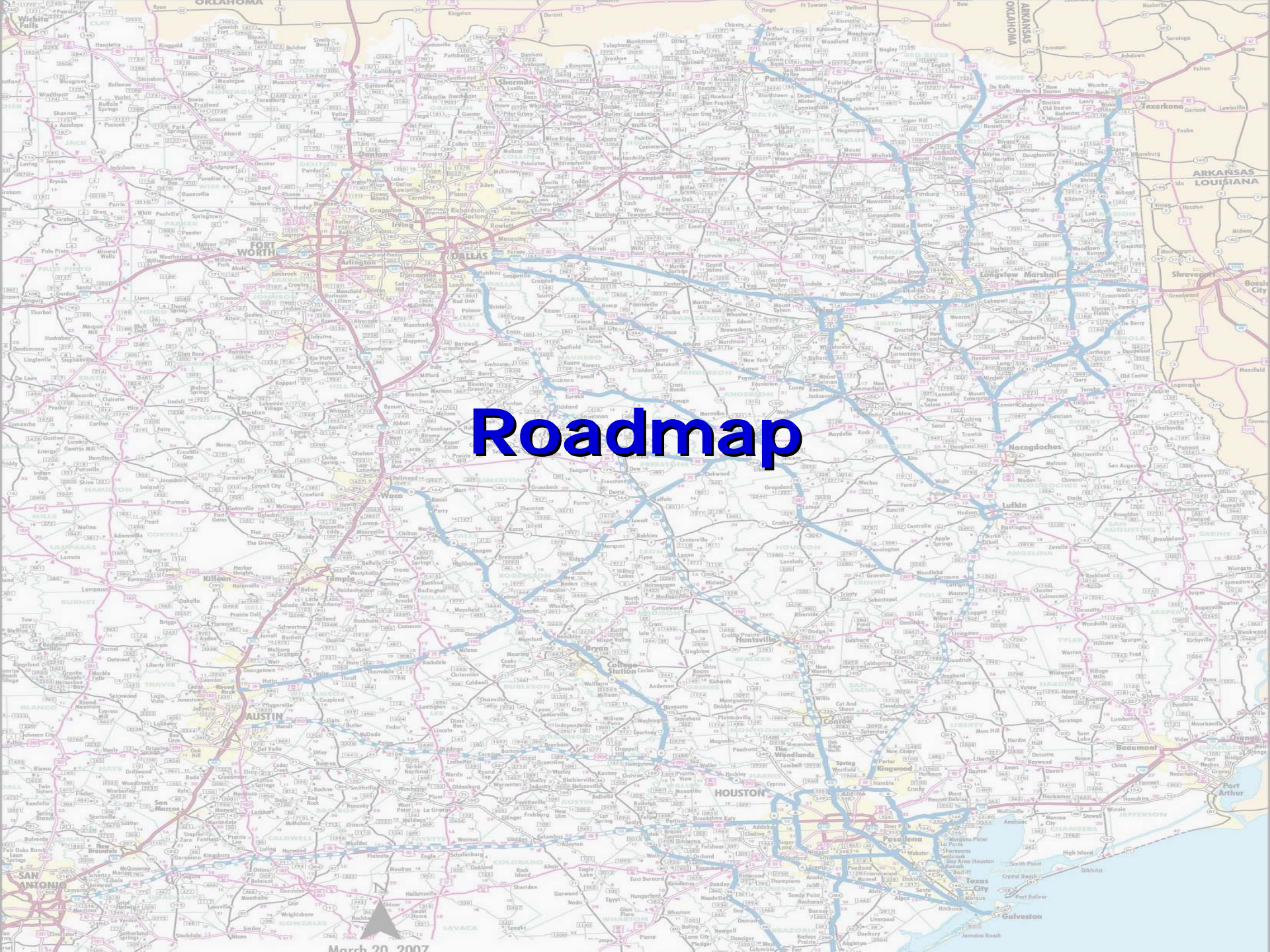


Volunteers Building Strong, Healthy, and Prepared Communities

Leadership – Internal Coordination

- ★ Internal Coordination – the activities needed on a daily basis to maintain the unit
- ★ Internal coordination can involve a combination of staff, volunteers, interns and others
- ★ Internal Structure





Roadmap

March 20, 2007

Developing the Mission Statement



Volunteers Building Strong, Healthy, and Prepared Communities

Roadmap – Determining How To Achieve the Vision

- ★ Vision is your destination
- ★ Leadership can guide the unit
- ★ Direction is needed in order to reach the vision



Volunteers Building Strong, Healthy, and Prepared Communities

Strategic Planning



Volunteers Building Strong, Healthy, and Prepared Communities

Community Buy-In and Participation



Volunteers Building Strong, Healthy, and Prepared Communities

Building Partnerships



Volunteers Building Strong, Healthy, and Prepared Communities

Integrating Unit into Local & State Emergency Response Plans



Volunteers Building Strong, Healthy, and Prepared Communities

Recruiting Your Volunteers How to Catch Them!



Volunteers Building Strong, Healthy, and Prepared Communities

Develop The Message!



Volunteers Building Strong, Healthy, and Prepared Communities

Motivation and Retention

★ Praise-motivated

★ Affiliation-motivated

★ Accomplishment-motivated

★ Power/Influence motivated –



Volunteers Building Strong, Healthy, and Prepared Communities

Saying "Thank You"



Volunteers Building Strong, Healthy, and Prepared Communities

Policies & Procedures

★ Why

★ How

★ Use available resources



Volunteers Building Strong, Healthy, and Prepared Communities

Preparing the Workforce

- ★ Credentialing
- ★ Typing
- ★ Training
- ★ Exercising



Volunteers Building Strong, Healthy, and Prepared Communities

Sustainability



Volunteers Building Strong, Healthy, and Prepared Communities

Contact Info:

Office of the Civilian Volunteer Medical Reserve Corps

MRCCContact@hhs.gov

Tel. (301) 443-4951



Volunteers Building Strong, Healthy, and Prepared Communities